

AI Workshop for Filmmakers

Le(Serre, Udine, Italy
November 27–28, 2025
Presented by: The Alchemist

What's Needed

- 1_Basic or no prior AI experience
- 2_Personal laptop with a browser
- 3_Internet access
- 4_A 10-page script sample (short film or excerpt)
- 5_1 reference image of 3 different characters in the script (total of 3 images)
- 6_1 reference image of 3 different locations in the script (total of 3 images)

DAY 1 — Understanding AI as an Indie Film Producer

Facilitators

Aleksi Hyvärinen (and Anssi Komulainen)

Goal

Understand what AI is (and isn't), how it fits into modern production workflows, and use it to build your own storyboard and animatic from your script.

Schedule

Session 1

Welcome & Icebreaker

What excites or worries you most about AI?

Session 2

How AI Works in Filmmaking

A visual, accessible introduction to pattern prediction, diffusion models, and large language models (LLMs).

Session 3

Brief Creative Tools Overview

Quick tour through real-world tools used by producers: Runway, Veo, Kling, and others.

Session 4

Legal & Ethical Primer

An overview of copyright, authorship, transparency, and labelling under EU law—plus co-production considerations.

Session 5

Hands-On: Storyboarder.ai

Using your own material, you will:

- 1_ Create a shot list
- 2_ Generate AI-assisted storyboards
- 3_ Build a basic animatic

We'll guide the full process step by step, from inputs to visual outputs.

Session 6

Reflection & Setup for Day 2

What was useful? What tasks are you curious to automate next?

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DAY 2 – Peer Learning: AI for the Business of Film

Facilitators

Anssi Komulainen (and Aleksi Hyvärinen)

Goal

Explore how AI can reduce time, cost, and risk across the production business—through collaborative discussion of real-world bottlenecks and possible solutions.

Schedule

Session 1

Welcome Back & Framing

What non-creative task in your work could benefit most from AI?

Session 2

AI for Film Business Workflows

Concrete tools and use cases for:

- 1_ Budgeting and scheduling
- 2_ Rights and contract management
- 3_ Grant writing and investor materials
- 4_ Subtitling, dubbing, and audience targeting

Session 3

Group Work: Real Bottlenecks + AI Ideas

In breakout groups, participants identify their biggest pain points and explore relevant AI solutions. Each group maps out benefits, risks, and needs.

Session 4

Group Presentations & Collective Map

Each group shares findings. We combine insights into a collective “AI Opportunity Map” focused on the non-creative workflows of indie film.

Session 5

Wrap-Up

Final thoughts, tool takeaways, peer connections, and ideas for follow-up.

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The Alchemist Collective is a Helsinki-based innovation studio reshaping filmmaking through artificial intelligence. Partnering with storytellers across the Nordics and beyond, The Alchemist develops strategies, tools, and collaborations that reimagine how films are financed, developed, and produced. Its hands-on AI workshops—hosted in collaboration with leading festivals and markets such as Cannes Marché du Film—are praised for making complex technologies accessible, relevant, and creatively empowering. With strong industry roots and a growing international network, The Alchemist is emerging as a leading force in AI-powered storytelling across film, series, and branded content.

ALEKSI HYVÄRINEN

Aleksi is a Finnish film producer, writer, and co-founder of Don Films. With almost 20 years of experience in the film industry, his credits include the international horror film *THE TWIN* (2022), distributed globally and released in cinemas in 34 countries, as well as the Finnish box office hit *JINGLE BELLS* (2022) and the Scandinavian horror standout *LAKE BODOM* (2016). His recent co-productions include *THERE'S SOMETHING IN THE BARN* (2023), which was sold to Sony, *PARANOIA* (2024) and the Emmy- and BAFTA-nominated Netflix documentary *HOLD YOUR BREATH: THE ICE DIVE* (2022). His latest project, *ELLA AND FRIENDS: OPERATION OTTER* (2025), was released in Finnish cinemas in October 2025. Aleksi is also a founding member of The Alchemist.



ANSSI KOMULAINEN

Anssi is a media Innovation expert focusing on AI in media. He serves as Director for Data and AI at the Finnish Innovation Fund, which is a future fund with assets of 1 billion euros. Anssi is also a founding member of The Alchemist and a partner in Riviera Cinemas - the coolest cinema startup in Europe. Previous to this, he founded and managed Yle Beta, an incubator for future media with The Finnish Broadcasting Company Yle. Deeply embedded in Europe's startup ecosystem, Anssi is also a trusted advisor to the Future Media Initiative, where he continues to shape the next wave of media innovation.



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